



LAUNCH 1

Karma Export's New Range includes diaries, notebooks and journals. It's all in here and it's worth gifting, for sure!



Structure: Hard Bound Foam Paded (A5)

Name: Mermaid Flow Notebook

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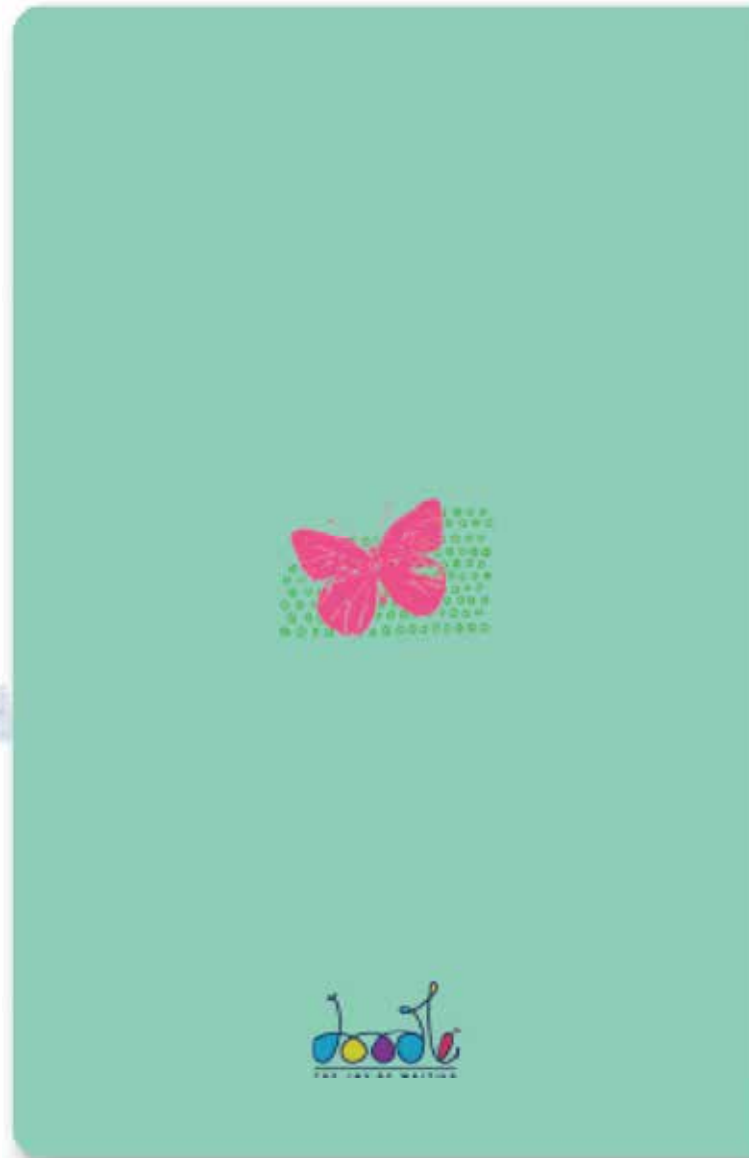


Let's be mermaids. Honestly, let's be the amazing, beautiful women creatures who are strong, fearless and wear a lot of glitter. Make your writing experience extra special by choosing the 'Mermaid Flow' notebook by **KARMA EXPORTS**

The front cover of this diary features typography in raised UV and a mermaid's tail in glitter UV on a colourful background. This hard bound paper notebook with rounded edges is made with a foam cover that provides padding on both sides. It consists of 160 ruled A5 pages that you can fill with your dreams and aspirations.

Structure: Hard Bound Foam Paded (A5)
Name: Heritage Patch Notebook

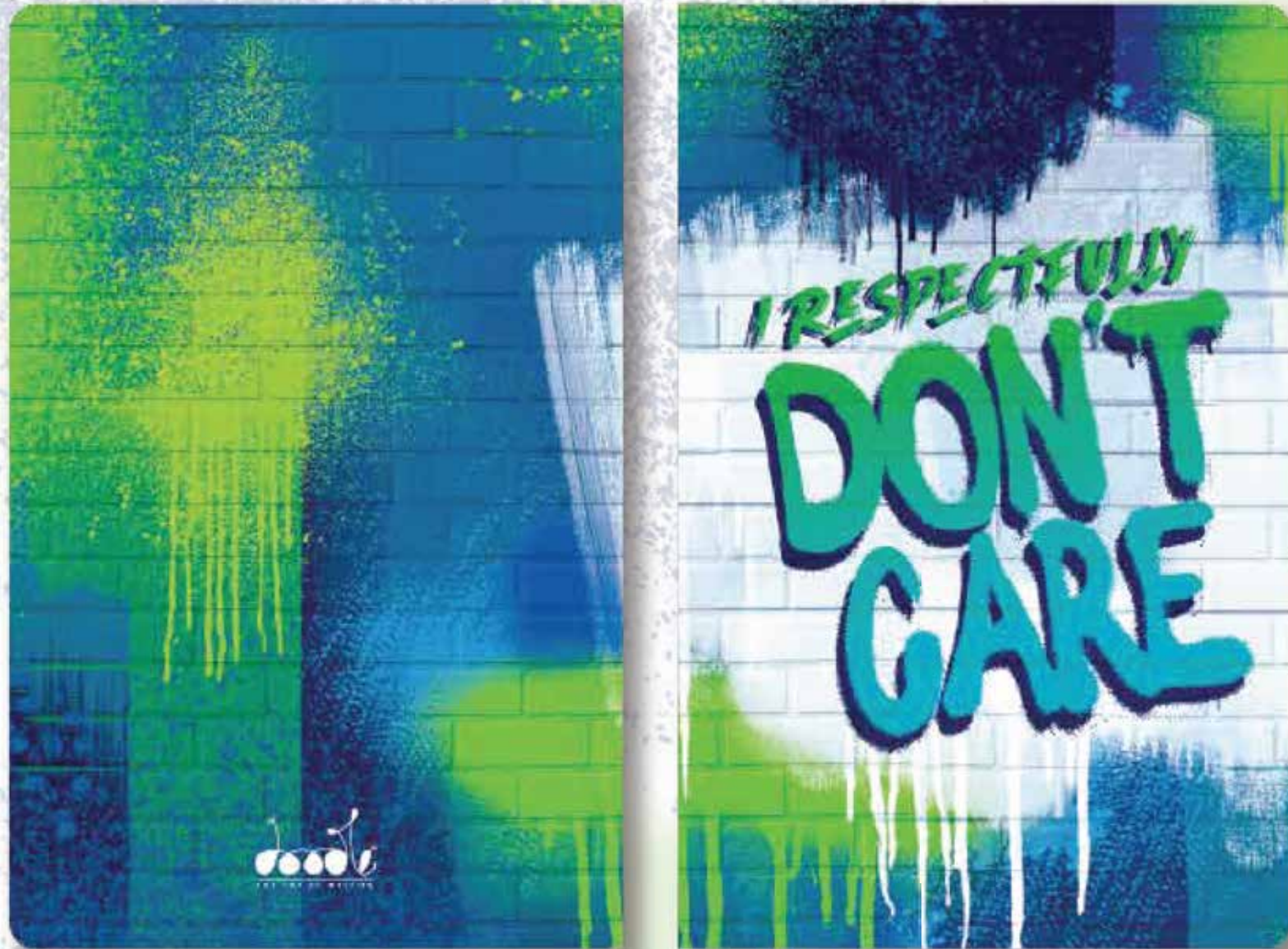
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For the woman who loves sophisticated style with a touch of butterflies, the 'Heritage Patch' notebook by **KARMA EXPORTS** is a must-have. The front cover of this diary features an artistic collage of flowers and butterflies with some dots in raised UV. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this paper diary are quite unique. What's more, this hard bound notebook with rounded edges is made with a foam cover that provides padding on both sides.

Structure: Hard Bound Foam Paded (A5)
Name: Respectful Rebel Notebook

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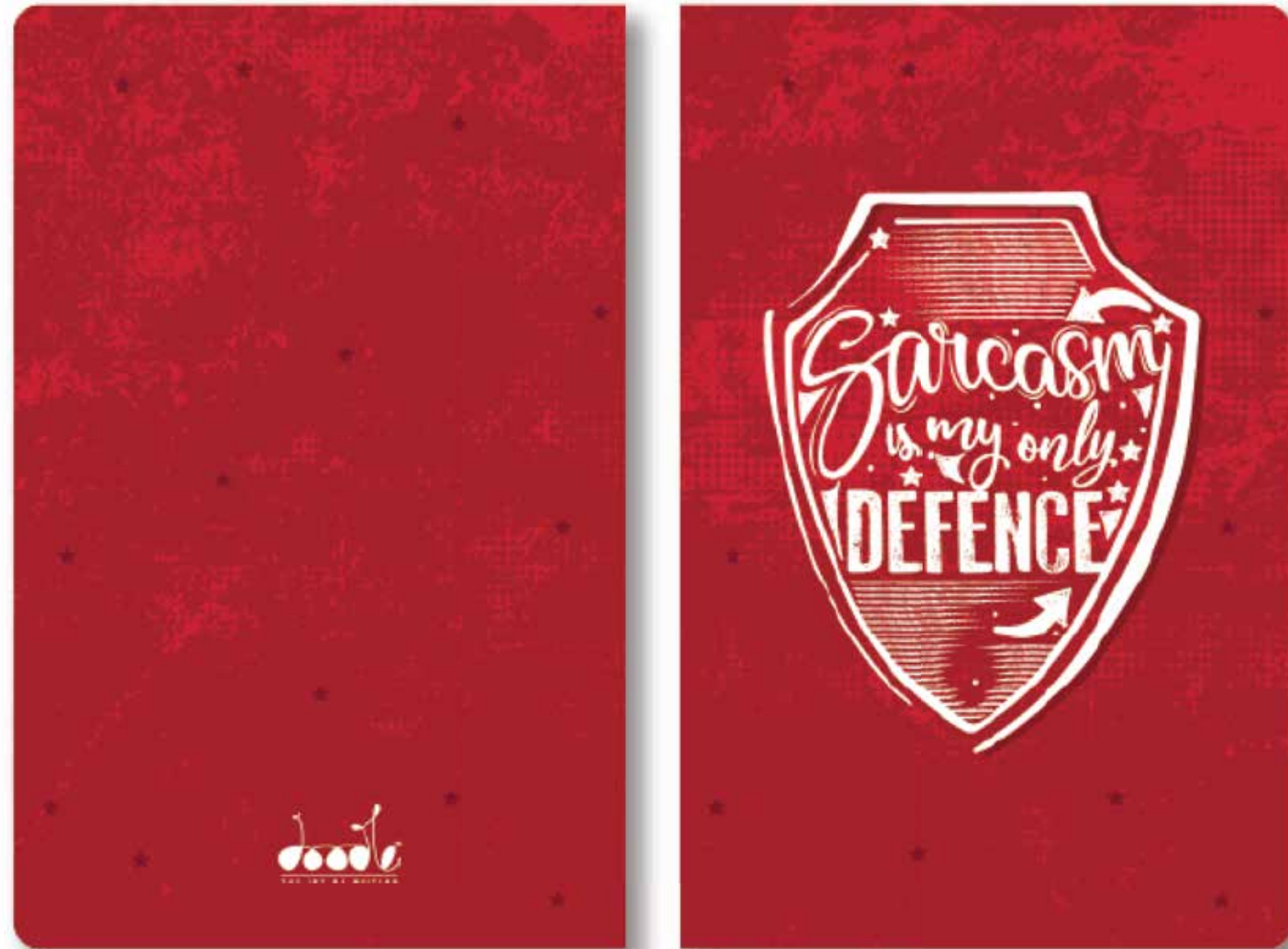


The perfect choice for sanskari rebels, the 'Respectful Rebel' notebook by **KARMA EXPORTS** is a chic option for everyday writing. The front cover of this diary features typography in raised UV on an artistic background of splashed paint. The unique style continues on the inner pages as there is a space to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day. This hard bound paper notebook has 160 ruled A5 pages and is made with a foam cover that provides padding on both sides.

Structure: Hard Bound Foam Paded (A5)

Name: Sarcasm Shield Notebook

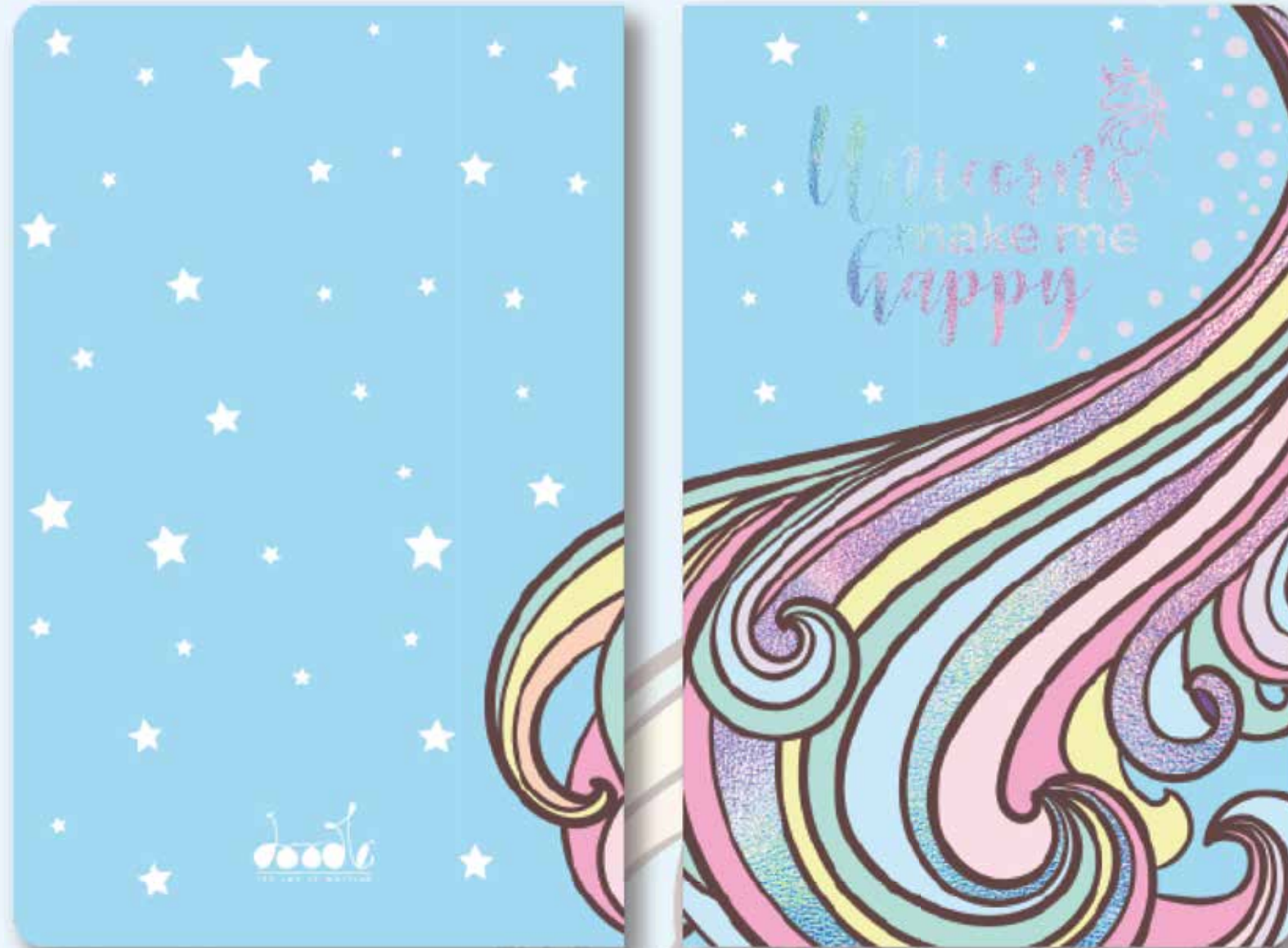
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Whenever someone asks you for advice, give them a sarcastic comment instead. It's way cooler and if something goes wrong, no one can put the blame on you. For the quirky and sarcastic ones, **KARMA EXPORTS** has designed the 'Sarcasm Shield' notebook. This functional journal has 160 ruled A5 pages and is made with a foam cover that provides padding on both sides. It is also stylish with a front cover that features white raised UV typography and a white shield on a red background. The inside pages of this hard bound diary are quite unique.

Structure: Hard Bound Foam Paded (A5)
Name: Happy Dust Notebook

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Bring some love, happiness and positivity in your life with the 'Happy Dust' notebook by **KARMA EXPORTS**. This hard bound paper notebook is sturdy and is made with a foam cover that provides padding on both sides, so you can write comfortably no matter where you are. The front cover of this diary features typography and unicorn hair with strands of holographic film on a blue background with randomly placed white stars. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this paper diary are quite unique.

Structure: Hard Bound Foam Paded (A5)

Name: Soothing Blaze Notebook

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Are you fierce but also tender? Are you sensitive but also strong? Are you loving but also can kick ass? Then, the 'Sunshine' notebook by **KARMA EXPORTS** is perfect for you. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this paper diary are quite unique. This hard bound paper notebook is made with a foam cover and so it ensures sturdiness and comfort.

Hard Bound Foam Paded (A5) Inside Block

[illegible]

Structure: Hard Bound Foam Paded (A5) with Metal Dangler

Name: Queen of Chaos Notebook

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Even when you are running around managing a hundred things, don't let your crown slip. For the glamorous diva who is busy all day long, but still manages to have the perfect lashes, the 'Queen of Chaos' diary is a must-have. This hard bound paper diary comes with 160 ruled A5 pages so you can plan your day perfectly. And of course you have to look stylish while slaying, so the front cover of this journal is embellished with typography on a dark pink patch along with diamonds in a holographic film for that extra shine. To add to its style quotient, this notebook also comes with a satin ribbon and a diamond-shaped metal dangle that can be used as a bookmark so you can pick up where you left off.

Structure: Hard Bound Foam Paded (A5) with Metal Dangler
Name: Rainbow Fantasy Notebook

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Life is awesome in our little bubble. And whenever you want to escape from reality, turn to the 'Rainbow Fantasy' notebook by **KARMA EXPORTS**. The front cover of this cute diary features typography in silver foil and raised UV along with a colourful unicorn. This notebook comes with a satin ribbon and a unicorn-shaped metal dangler that can be used as a bookmark so you can pick up where you left off. Also, this hard bound paper diary comes with 160 ruled A5 pages that you can fill with your fantasies. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this paper diary are quite unique.

Structure: Hard Bound Foam Paded (A5) with Metal Dangler
Name: Good Trip Notebook

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Confusion is a general state of mind for a lot of people when they are planning a trip. To ease the planning process, get your hands on the 'Good Trip' notebook by **KARMA EXPORTS**. Equipped with 160 ruled A5 pages, this hard bound diary can also be used as a travel journal. The front cover of this diary features travel-related images and text, with some typography in raised UV. This hard bound paper notebook with rounded edges is made with a foam cover that provides padding on both sides. What's more, this journal comes with a satin ribbon and an earth-shaped metal dangler that can be used as a bookmark so you can pick up where you left off.

Structure: Hard Bound Foam Paded (A5) with Metal Dangler
Name: Wise Warning Notebook

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My mantra for peace is 'Keep stupid people at bay'. Because honestly, I don't have a short temper, I just have a very low tolerance for stupidity. If you believe in this mantra too, you will love the 'Wise Warning' notebook by **KARMA EXPORTS**. The front cover of this diary features typography in raised UV on a yellow patch with a background of a collage of colourful symbols. The perfect blend of style and function, this journal comes with a satin ribbon and a theme-based paper dangle that can be used as a bookmark so you can pick up where you left off. This hard bound paper notebook consists of 160 ruled A5 pages that you can write, draw or doodle on.

[illegible]

Structure: Flip Cover With Book-Mark (A5)

Name: Sarcastic Fluency Notebook



We all have that one friend who is famous for their sarcasm. They always make us laugh, even if the joke is on us. Stylish and chic, the 'Sarcastic Fluency' notebook by **KARMA EXPORTS** will make the perfect gift for the Chandler of your group. The front cover of this diary features the text 'Fluent in Sarcasm' in raised UV on a multicolour background. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this diary are quite unique. What's more, this journal comes with a theme-based bookmark so you can pick up where you left off. This eco-friendly journal makes your writing experience practical, stylish and conscious.

Structure: Flip Cover With Book-Mark (A5)

Name: Normal is Boring Notebook



There is nothing exciting in being normal. If you want to stand out from the crowd, be unique by being you. The 'Normal is Boring' notebook by **KARMA EXPORTS** is nothing close to normal. The front cover of this stylish PU diary features the words 'I tried being normal once, toughest two minutes of my life' and geometrical shapes with some random shapes in raised UV. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this diary are quite unique. What's more, this soft bound journal comes with a theme-based bookmark so you can pick up where you left off. This eco-friendly notebook makes your writing experience practical, stylish and conscious.

Structure: Flip Cover With Book-Mark (A5)

Name: Moody Mermaid Notebook

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Adulating is overrated. Let's all just be mermaids. Keep the fun going with the 'Moody Mermaid' notebook by **KARMA EXPORTS**. The front cover of this diary features text in spot UV on a multicolour background. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this diary are quite unique. Also, this soft bound paper diary comes with a theme-based bookmark so you can pick up where you left off.

Structure: Flip Cover With Book-Mark (A5)
Name: Parental Advisory Notebook

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Want to warn people not to read your diary? Get your hands on the 'Parental Advisory' notebook by **KARMA EXPORTS** today. Styled with text in raised UV and silver leather gloss holographic foil on a basic black background, this glam notebook is the perfect choice for everyday journaling as well as for taking notes. This soft bound diary comes with a theme-based bookmark that takes its style quotient to the next level. Moreover, this paper notebook is equipped with 160 ruled A5 pages that are unique and have spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day.

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Structure: Set of 3 - Center Stitched (B6)
Name: Anti-You (Set of 3) Notebook

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Have you ever come across someone in life who has left an impact on you but not in a nice way? Whenever you think of this person, you are reminded that you want to be the opposite of them. The 'Anti-You' by **KARMA EXPORTS** is a set of three chic and quirky notebooks. The front cover of one book features typography on the outline of a face, while the front covers of the other two feature random geometrical shapes. Environmentally conscious without compromising on style, this set contains 2 diaries with ruled pages and 1 with blank pages. All three soft bound, centre-stitched, paper notebooks ensure flexibility and are designed with rounded edges for a finished look.

Structure: Set of 3 - Center Stitched (B6)
Name: Dreamy Goals (Set of 3) Notebook

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You are never too old to believe in unicorns and mermaids, and chase rainbows. To remind you of the innocence that still exists deep within your heart, **KARMA EXPORTS** has launched the 'Dreamy Goals' set of three notebooks. This set consists of 3 B6, soft bound, 64-page, paper diaries, 2 of which have ruled pages and 1 has blank pages. Spelling style to the T, the front covers of all the three notebooks feature random icons in raised UV, while that of the first one also features some text.

Structure: Set of 3 - Center Stitched (B6)
Name: Wishing Bowl (Set of 3) Notebook



For the one with unprecedented style, the 'Wishing Bowl' set of three notebooks is an ideal choice. Whether you want to use it as an everyday journal, to take notes at work, or simply to whenever you feel creative, these notebooks will come in handy, always. This set consists of 3 B6, soft bound, 64-page, paper diaries, 2 of which have ruled pages and 1 has blank pages. The front covers of all three notebooks feature an underwater scene with the words 'Selfie', 'Friends' and 'Sunshine' in raised UV respectively.

Set of 3 - Center Stched (B6)
Inside Block

Book 1 & 2

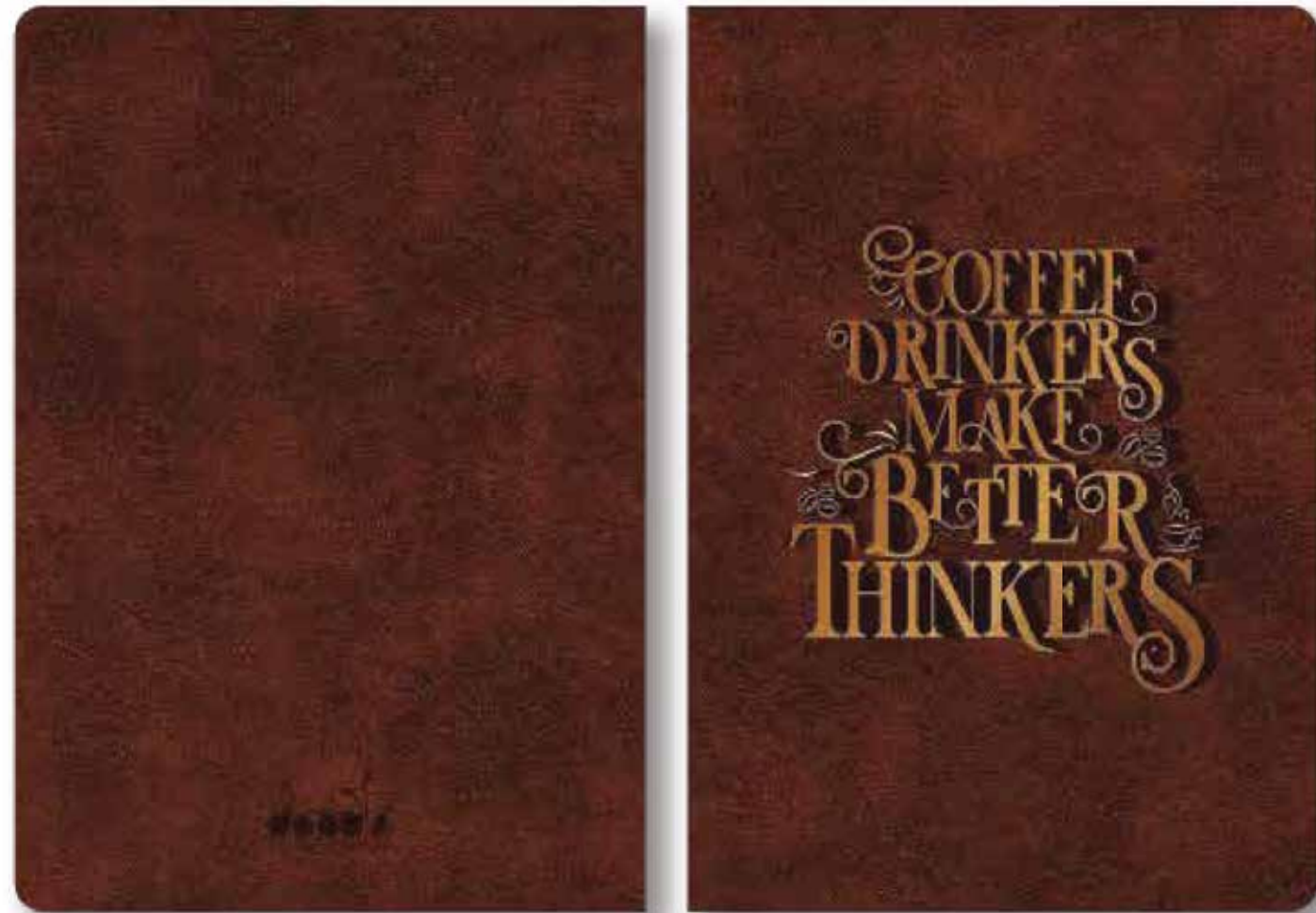


Book 3



Structure: Soft Bound PU (A6)
Name: Think Coffee Pocket Notebook

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Designed for the ones who cannot function without having their morning cup of coffee, the 'Think Coffee' pocket book by **KARMA EXPORTS** is a stylish and functional notebook. The front cover of this diary features typography in metallic copper foil and small images in deboss. Designed with 160 ruled A6 pages, this soft bound PU diary has enough space to write your plans as well as poetry.

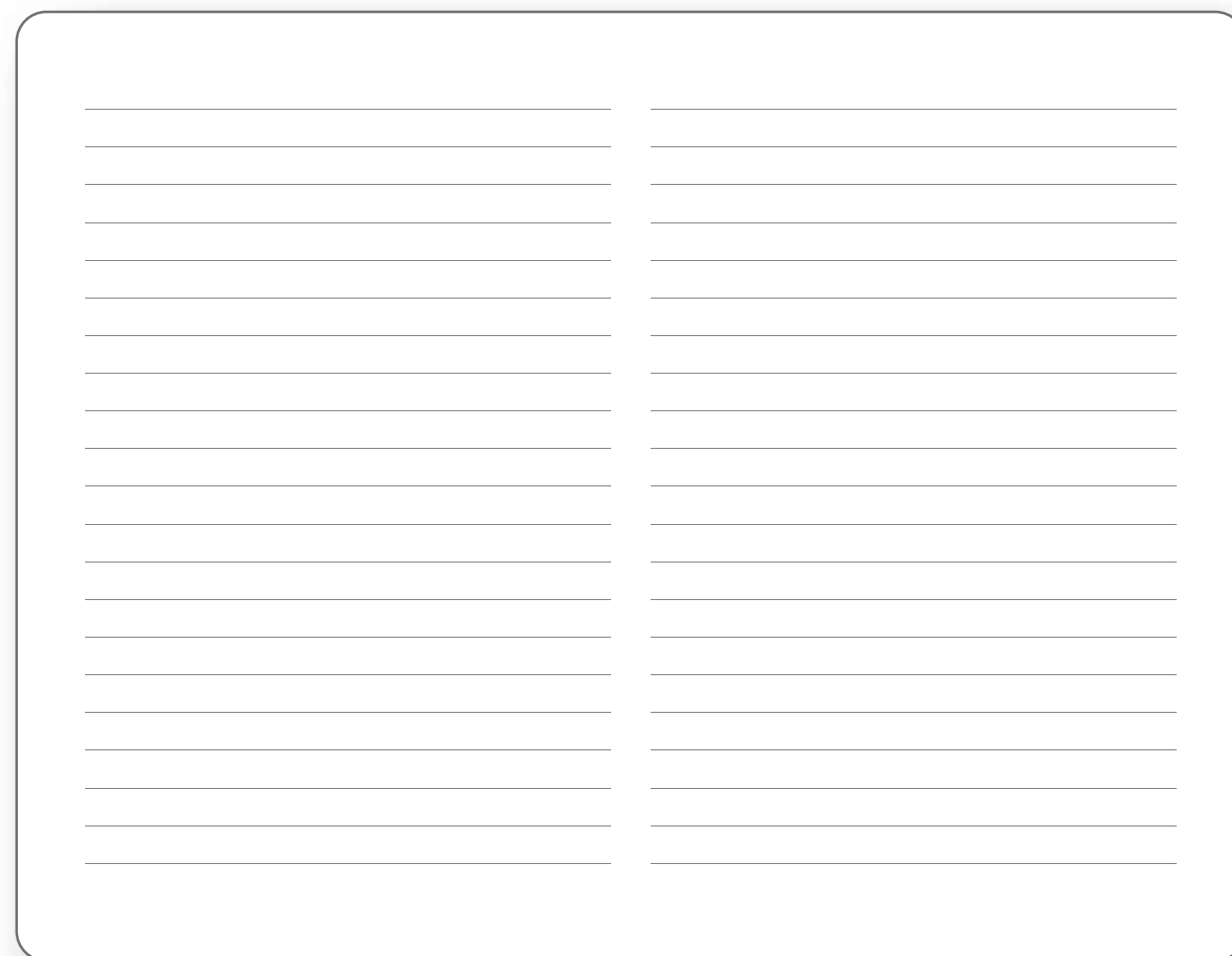
Structure: Soft Bound PU (A6)
Name: Purpose Prowl Pocket Notebook

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Fuel your passion and make your dreams come true with the 'Purpose Prowl' pocket book by **KARMA EXPORTS**. Oozing sophisticated style, the front cover of this diary features the text 'Purpose Fuels Passion' in black matt foil on a textured grey PU. Moreover, this soft bound notebook comes with 160 ruled A6 pages that you use to write about your motivational success story.

Soft Bound PU (A6) Inside Block



Structure: Paper Wiro with Accessory (B5)

Name: Daily Dose Notebook

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Can't do without your daily dose of coffee, sarcasm and inappropriate thoughts? You might have found your soulmate in the 'Daily Dose' notebook by **KARMA EXPORTS**. The front cover of this quirky notebook features text in raised UV on a beautiful black background with a speckled splatter of white. Taking its style up a notch is the rectangular, red, paper dangler that hangs with the help of a metal chain and features the word 'Caffeine' in white. Equipped with 160 ruled B5 pages, this dateless journal has enough space for you to write down your sarcastic and inappropriate thoughts without any judgement.

Structure: Paper Wiro with Accessory (B5)

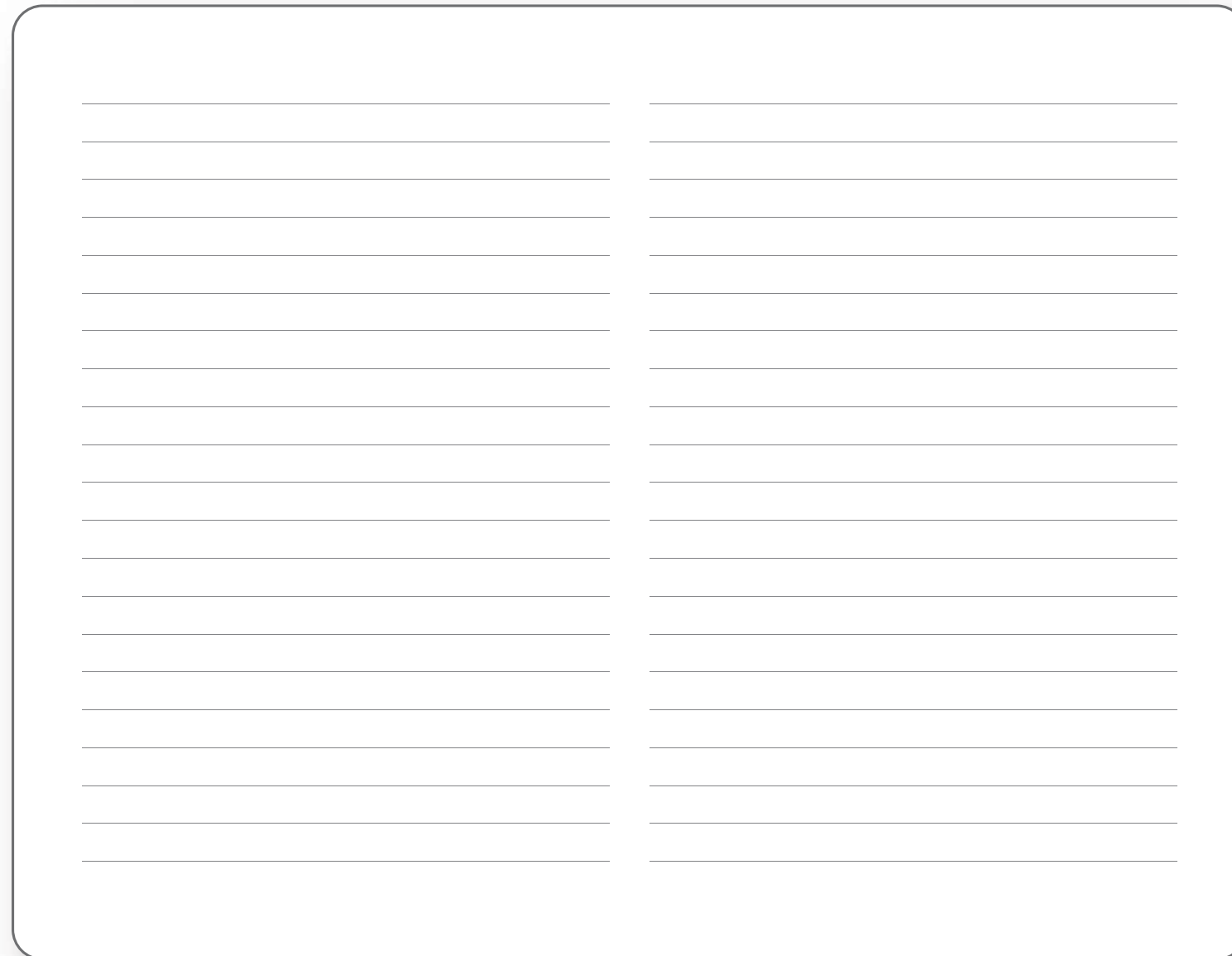
Name: Girl Grunge Notebook

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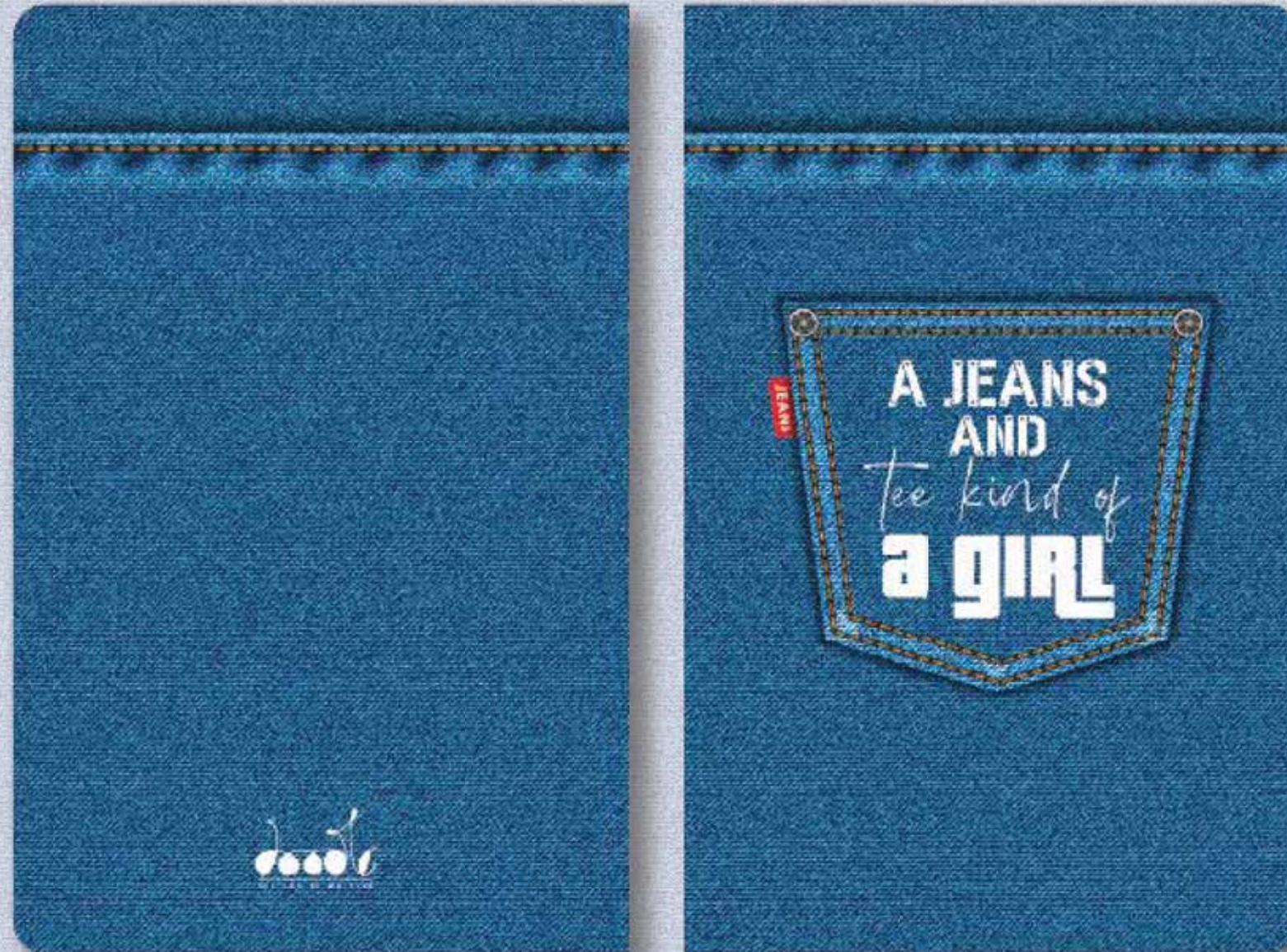
Calling all the stylish divas of the world! Get your hands on the colourful and chic 'Girl Grunge' notebook by today. Designed with you-go-girl text in raised UV on a multicolour splash on the front cover, and a butterfly-shaped, colourful paper dangler, the style quotient of this diary is really high. Blending fashion with ease, this soft bound journal features wiro binding, which makes it easy to open flat and write comfortably no matter where you are. Also, this paper journal comes with 160 ruled B5 pages for you to fill with your dreams and aspirations.

Paper Wiro with Accessory (B5) Inside Block



Structure: Soft Bound Fabric (A5)
Name: Denim Fashionista Notebook

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We all have different avatars for our different commitments, but on the inside, we are just simple jeans and tee kind of girls. For all the stylish divas who believe that less is more, **KARMA EXPORTS** has launched the 'Denim Fashionista' notebook. The front cover of this diary features a pocket with typography in white on a denim background. This soft bound fabric notebook comes with 160 ruled A5 pages and provides flexibility and ease of writing no matter where you are. What's more, the theme-based end pages and unique inside pages make this journal a stylish choice for everyday writing.

Structure: Soft Bound Fabric (A5)

Name: Caution Notebook

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Do you like people only from afar? Do you want them to stay 4 feet away? Then, carry the 'Caution' notebook by **KARMA EXPORTS** wherever you go. They can't say you didn't warn them. This stylish diary features the word 'Caution' in big yellow letters on the front cover in a worn out black fabric background. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this soft bound diary are quite unique. This journal consists of 160 ruled A5 pages and theme-based end pages.

Structure: Soft Bound Fabric (A5)

Name: Born Awesome Notebook

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You can achieve anything you put your mind to if you only believe you can. You, my love, are born to be awesome. To remind you every single day that you are amazing, keep the 'Born Awesome' notebook by **KARMA EXPORTS** with you always. The front cover of this diary features typography on a dark blue fabric background, while the end pages feature a theme-based design. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this soft bound diary are quite unique. This journal consists of 160 ruled A5 pages that you can fill with motivational thoughts or your daily endeavours.

Soft Bound Fabric (A5)
Inside Block

[illegible]

Structure: Soft Bound PU (A5)
Name: Drama Queen Notebook

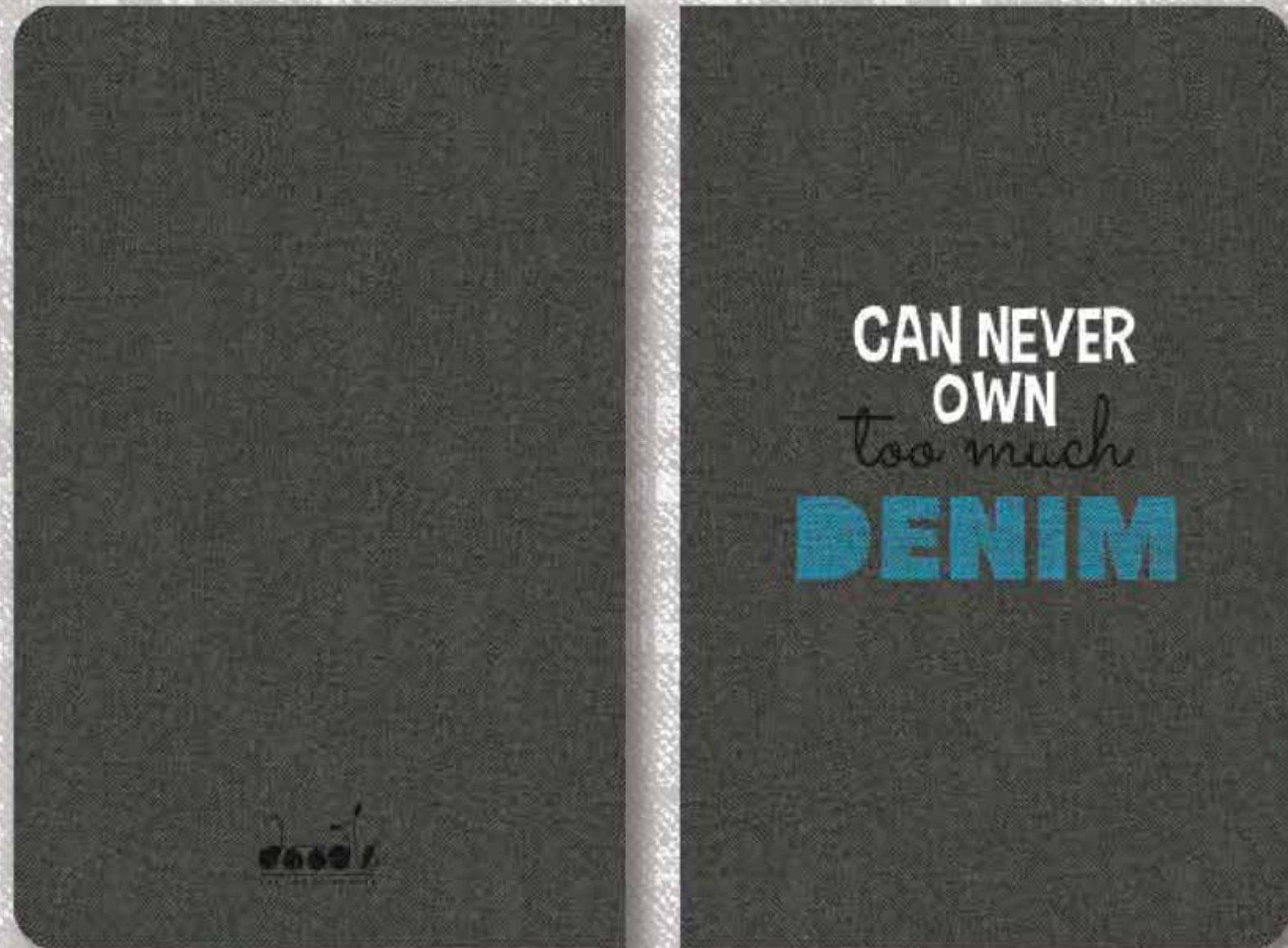
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We all have been a drama queen at some point in our lives. We all have faced that situation, or situations, in which we have reacted a little extra; but you know what, every once in a while, we are allowed to. The 'Drama Queen' notebook by **KARMA EXPORTS** is for the dazzling divas who are a little extra. The front cover of this diary features typography in colour deboss on plain yellow PU and the end pages feature a theme-based collage. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this soft bound diary are quite unique.

Structure: Soft Bound PU (A5)
Name: Forever Denim Notebook

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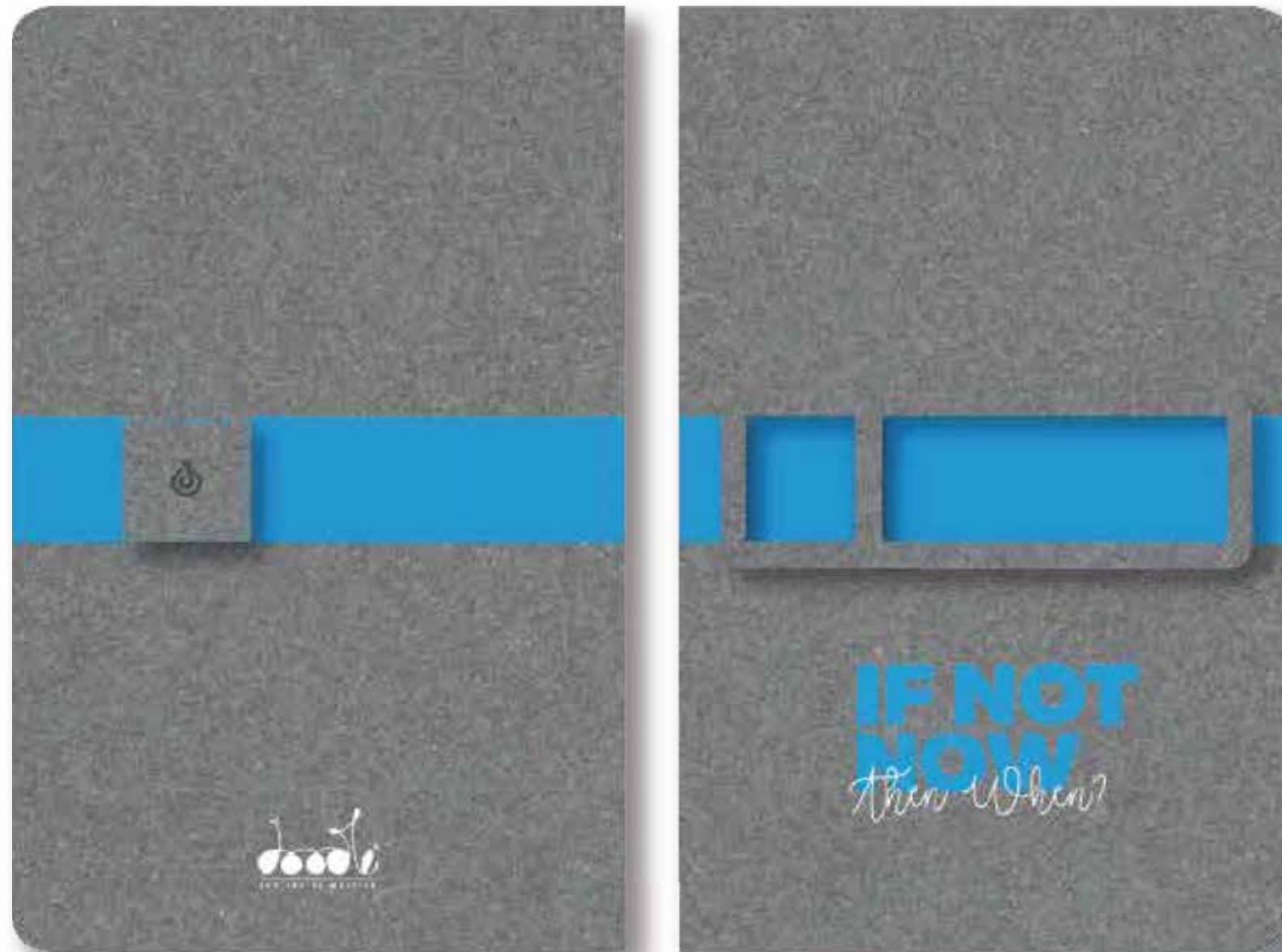


Is a denim shirt with denim pants and a denim sling bag your go-to look? Then, you will surely love the 'Forever Denim' notebook by **KARMA EXPORTS**. A textured black PU embellished with the text 'Can never own too much Denim' in deboss, colour deboss, and textured blue matt foil make this notebook extra stylish. With spaces to mark the day, write the date, and even a place to note down something interesting that you heard, read, or saw during your day, the inside pages of this diary are quite unique. This soft bound journal consists of 160 ruled A5 pages and beautiful monochrome plaid end pages.

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Structure: LTH Soft Bound (A5) with Elastic Band
Name: Swift Steps Notebook

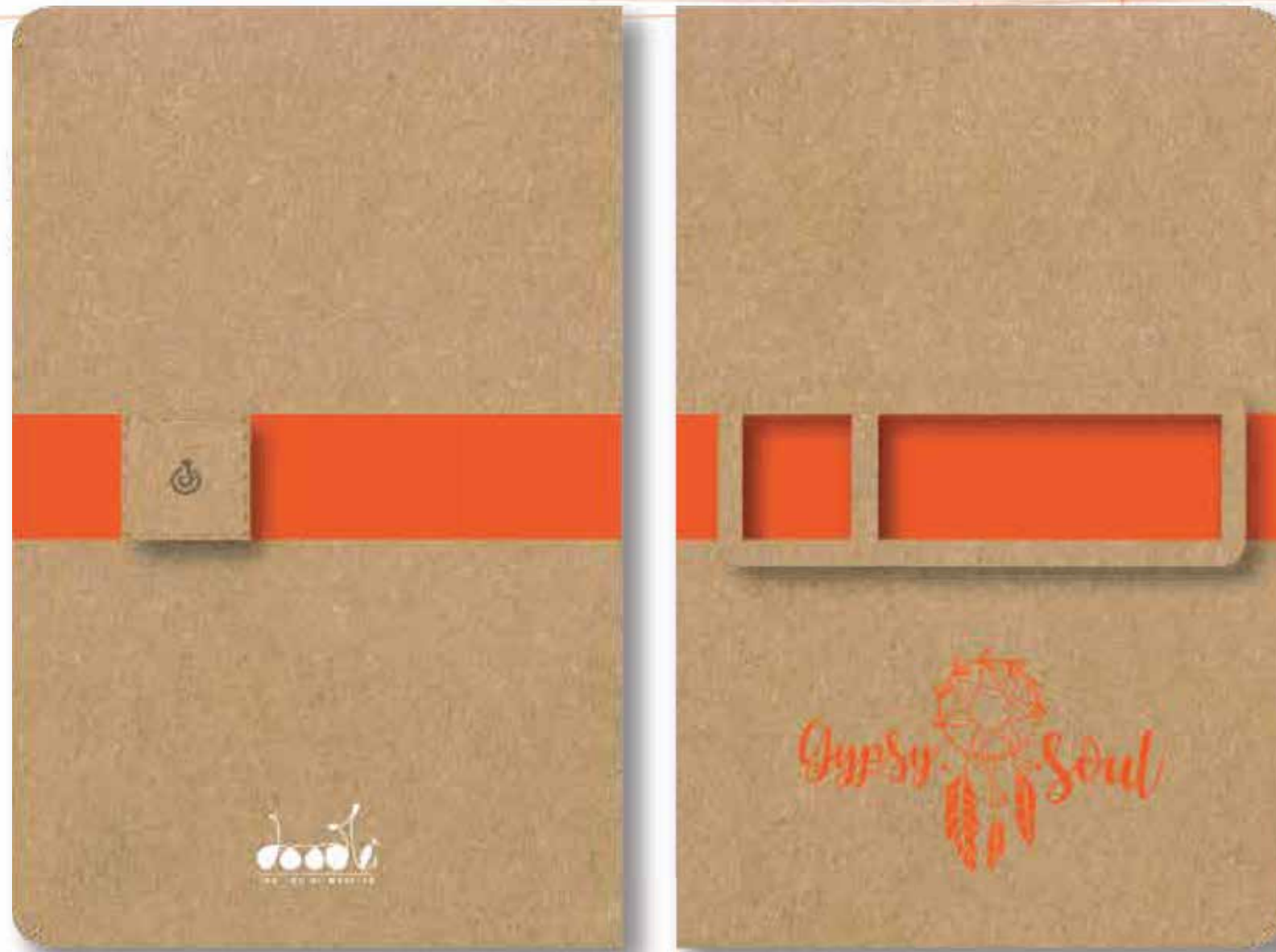
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There's no better time than now. If you want to do something, today is a great day to start. The 'Swift Steps' notebook by **KARMA EXPORTS** is a great choice whether you want to write notes or make to-do lists. Environmentally conscious, this Eco-friendly product uses recycled bonded leather, put together from scrapped pieces that get otherwise dumped as landfill. In A5 size, the notebook cover has a natural texture and 192 ruled sheets. The front cover of this diary features the words 'If Not Now' screen printed in blue and 'then When?' in white. This soft bound diary has an Anti-Handbag elastic strap that serves as clasp and holder for your pen and smartphone. Making your writing experience practical, stylish and conscious.

Structure: LTH Soft Bound (A5) with Elastic Band
Name: Gypsy Soul Notebook

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Fuel your soul and unleash your creativity with the 'Gypsy Soul' notebook by **KARMA EXPORTS** . Environmentally conscious without compromising on style, this Eco-friendly product uses recycled bonded leather, put together from scrapped pieces that get otherwise dumped as landfill.

In A5 size, the notebook cover has a natural texture and 192 ruled sheets. The perfect companion comes with this notebook; an Anti-Handbag elastic strap that serves as clasp and holder for your pen and smartphone. Making your writing experience practical, stylish and conscious.

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